



Blue365[®]

A Discount Program for Members

Blue365 is just one more advantage of being a Blue Cross and Blue Shield of New Mexico (BCBSNM) member. With this program, you can save money on health care products and services that are most often not covered by your benefit plan. There are no claims to file and no referrals or pre-authorizations.

Blue365 has a range of new features and greater discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more. Once you register on the Blue365 website at blue365deals.com/BCBSNM, you will receive weekly “Featured Deals,” which offer additional discounts from leading health companies and online retailers that are available for a short period of time.

Davis VisionSM
877-393-8844

TruVision
877-882-2020

Save on eyeglasses as well as contact lenses, laser vision correction services, examinations and accessories. For a list of Davis Vision providers near you, go to bcbsnm.com, click *Find a Doctor* then select *Find a Vision Provider*. The Davis Vision network consists of major national and regional retail locations as well as independent ophthalmologists and optometrists. You and your eligible dependents can receive discounts on laser vision correction services through the TLC/TruVision network.

Jenny Craig[®]
877-JENNY70 (877-536-6970)

Let Jenny Craig help you reach your weight-loss goals. Your consultant will help you find the program that fits your life. Experience the Jenny difference with discounts to the Jenny As You Go monthly program or the Jenny All Access yearly membership program.

Procter & Gamble (P&G) Dental Products

Get savings on dental packages containing the latest in Oral B[®] power toothbrushes and Crest[®] products. The dental packages from P&G can help you improve the health of your teeth and gums. Packages may contain items such as an electric toothbrush, mouth rinse, floss and more.

Blue365

offers members and covered dependents access to savings on a number of health care and wellness products and services. To learn more, visit the Blue365 website at blue365deals.com/BCBSNM.



For more great deals or to learn more about Blue365, visit blue365deals.com/BCBSNM.

bcbsnm.com

TruHearing®

800-687-4617

TruHearing customers save on average \$890 per hearing aid compared to national retail prices. Each purchase comes with a 45-day money-back guarantee, a three-year warranty and 48 free batteries per hearing aid. Plus, get personal service when you visit one of TruHearing's professional hearing care providers near you.

Seattle Sutton's Healthy Eating®

800-442-DIET (800-442-3438)

Save on these freshly prepared, calorie-controlled meals designed to help with weight loss and managing certain health problems. Depending on your location, you can have Seattle Sutton's Healthy Eating deliver your food or you can pick up your meals at a neighborhood location. Bon appetit!

Reebok

A trusted brand for more than 100 years, Reebok develops top athletic equipment for people everywhere, from professional athletes to kids playing soccer. Its wide selection of training equipment, workout apparel, fan gear and more makes it easy to look good and feel great knowing you're using some of the best shoes, apparel and accessories in the world. Enjoy 20 percent off plus free shipping on your entire Reebok.com order.

SeniorLink Care™

It's important to find skilled, compassionate care for the elderly individuals we love – but it's not always easy. With SeniorLink Care you'll find just the right level of expert support to help your aging family members or friends lead fulfilling and comfortable lives. From coordinating care to assisting caregivers, SeniorLink connects seniors and their families to the programs and services they need most. Save on a three- or 12-month membership.

BodyMedia®

Enjoy 21 percent off a BodyMedia armband in order to automatically and accurately track your calories around the clock, helping you lose weight, stay active and lead a healthier life. The armband collects 5,000 data points per minute from four different sensors. Using a computer, you can upload the data and log your food for a complete picture of calories, activity, steps and sleep.

Life Time Fitness®

Life Time Fitness offers a total health fitness experience no matter your fitness level, interests, schedule or budget. For new members, Life Time Fitness offers a \$0 enrollment fee when you sign up online.*

The relationship between these vendors and Blue Cross and Blue Shield of New Mexico (BCBSNM) is that of independent contractors. BCBSNM makes no endorsement, representations or warranties regarding any products or services offered by the above-mentioned vendors.

* Proof of Blue Cross and Blue Shield of New Mexico coverage is needed. The \$0 enrollment fee offer is only for new members who enroll online at blue365deals.com/BCBSNM. A \$35 administrative fee applies to all memberships. Monthly dues and taxes may also apply. Members' prices, dues and fees may change at any time. Other rules may apply. Always check with the Life Time Fitness club in your area for the most up-to-date offer.

Blue365 is a discount program only for BCBSNM members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. Please check your benefit booklet or call the customer service number on the back of your ID card for specific benefit facts. Use of Blue365 does not change your monthly payment, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors who take part in this program. BCBSNM does not guarantee or make any claims or recommendations about the program's services or products. You may want to talk to your doctor before using these services and products. BCBSNM reserves the right to stop or change this program at any time without notice.